Change Project Theory of Change

IMPACT STATEMENT:

We will begin to shift the attitudinal barriers, which exclude or segregate individuals who have an intellectual disability, that are found within the culture of our school and community. We will do this by raising awareness, create spaces and authentic relationships within our school that are fully inclusive.

TARGET POPULATION:

KEY PLAYERS

Key Players are people who can help you organize things, get approval for things or run an event... think of people you will need to talk to!!!

Think of specific individuals who can help give you more insight about barriers, experience and support when thinking about what needs to be done.

ACTIVITIES:
- **Campaign**
- **Event**
- **Small Project**

What is our intention for each activity? How can we use our activities to get us there?

Intention: _____
Intention: _____
Intention: _____

PLANS TO SUSTAIN MOMENTUM:
Intention: _____
Intention: _____
Intention: _____

It's important to be intentional about how to keep momentum going with youth desied outcomes in mind. Think about specific things you can do.

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TARGET POPULATION:

KEY PLAYERS

Our goal is to impact the school experiences of those who live with an intellectual disability. However, our target audience is the school community whom we will engage in the development of a more inclusive community

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PLANS TO SUSTAIN MOMENTUM:
Intention: _____
Intention: _____
Intention: _____

1.
2.
3.

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KEY MESSAGE Your key message should provide the school community with an understanding of what you want to achieve, who needs to be involved and how.	What is your key message?
INITIATING CONVERSATION You need a way to get people talking about what you are doing and provoke their interest. Your campaign must involve the participation of your target audience.	How do you want people to participate? What impact will their participation have?
LAUNCH DATE	

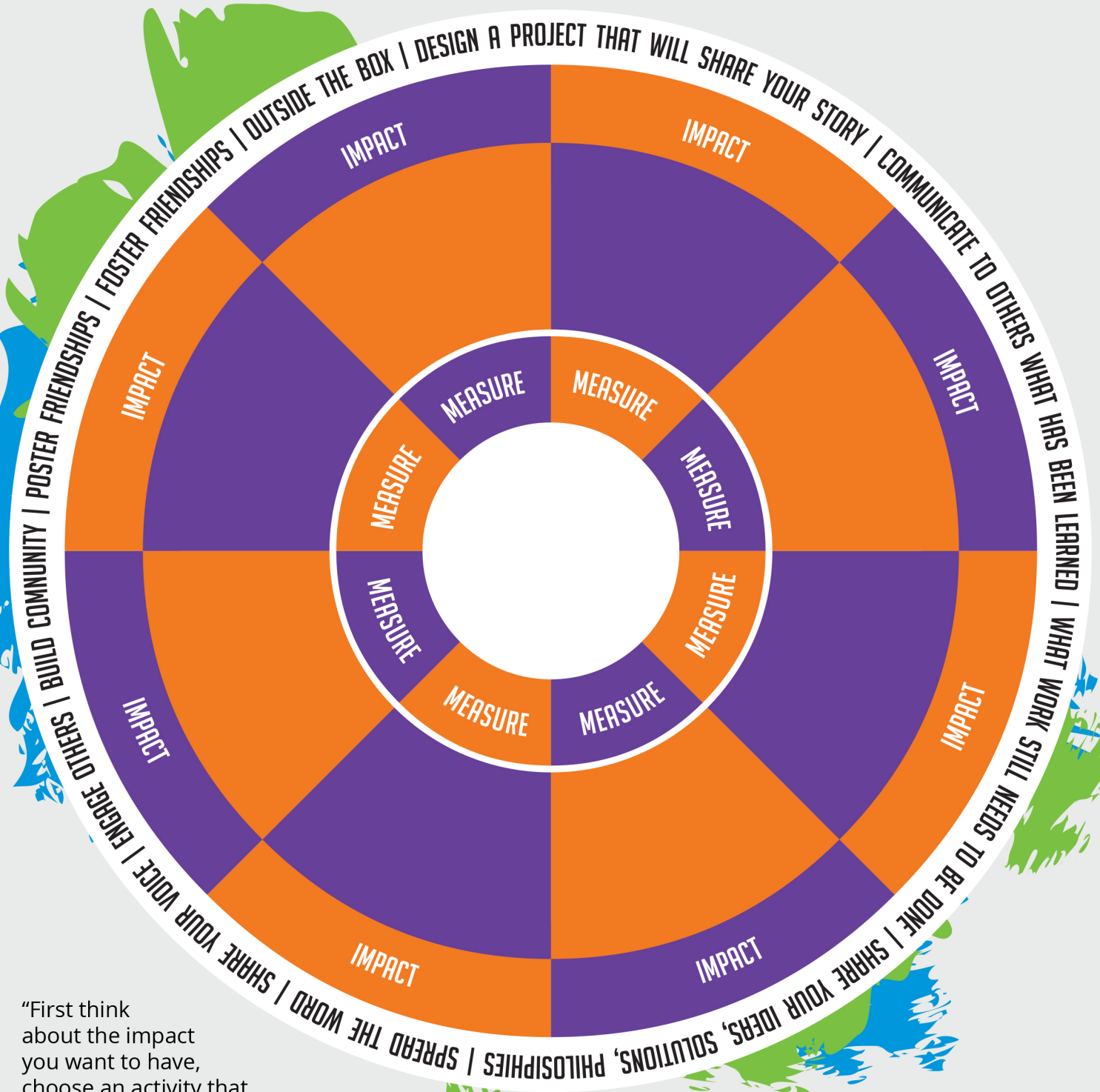| TASK LIST		
WHAT HAS TO BE DONE BEFORE THEN?	**WHO IS RESPONSIBLE FOR IT?**	**WHAT DATE WILL IT BE DONE BY?**

Planning a Small Project

Outer ring text: OUTSIDE THE BOX | DESIGN A PROJECT THAT WILL SHARE YOUR STORY | COMMUNICATE TO OTHERS WHAT HAS BEEN LEARNED | WHAT WORK STILL NEEDS TO BE DONE | SHARE YOUR IDEAS, SOLUTIONS, PHILOSIPHIES | SPREAD THE WORD | SHARE YOUR VOICE | ENGAGE OTHERS | BUILD COMMUNITY | FOSTER FRIENDSHIPS | FOSTER FRIENDSHIPS |

Ring labels: IMPACT (×8), MEASURE (×8)

"First think
about the impact
you want to have,
choose an activity that
leads to that and then decide
how you will evaluate the impact you have
had. This chart can help you organize your ideas."

Planing an Event

Purpose of the Event	
How does the event continue the discussion you created from your campaign?	

<table>
<tr><td colspan="3">WHAT WILL THE EVENT ACCOMPLISH?</td></tr>
<tr><td>1</td><td>2</td><td>3</td></tr>
<tr><td>DATE</td><td>START TIME</td><td>END TIME</td></tr>
<tr><td>AGENDA</td><td colspan="2">ON A SEPARATE PIECE OF PAPER ATTACH YOUR EVENT'S AGENDA.</td></tr>
<tr><td>ACTIVITIES</td><td colspan="2">ONE A SEPARATE PIECE OF PAPER OUTLINE THE EVENT ACTIVITIES.</td></tr>
<tr><td colspan="3">PLANNING ARRANGEMENTS</td></tr>
<tr><td>TASK</td><td>WHO IS RESPONSIBLE FOR IT?</td><td>WHAT DATE WILL IT BE DONE BY?</td></tr>
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